

## **WRAD Objectives**



- 1 Raise Awareness
- 2 Highlight the Global Need
- 3 Educate
- 4 Recognize Radiotherapy Professions

# **WRAD Planning Events**









### **WRAD Date**



7th September Launching 2025



## Who?



- Patient groups
- 2 RT societies
- 3 Interprofessional
- 4 Industry partners/sponsors

## Theme & Campaign Messages



## Theme: One Voice for Radiotherapy

One Voice for every patient to have access to modern radiotherapy

One Voice for curing cancer & easing suffering with radiotherapy

One Voice for raising awareness of radiotherapy as a safe, effective & advanced treatment

One Workforce Voice for well-educated & skilled radiotherapy teams

One Voice to make lasting change for cost-effective global cancer control through radiotherapy

#### Website and Social Media



#### www.worldradiotherapy.org



- X <u>@WorldRTDay</u>
- Facebook World Radiotherapy Awareness Day
- in LinkedIn World Radiotherapy Awareness Day
- Instagram <a href="mailto:own-ldradiotherapyawarenessday">own-ldradiotherapyawarenessday</a>
- YouTube @WorldRadiotherapyAwarenessDay

#WorldRTDay #WRAD #OneVoiceForRadiotherapy

#### **WRAD Launch Events**







Send us your event information through a form on our website.

#### **WRAD Calls to Action**



- 1 Join us as a partner; follow our socials
- 2 Promote through your networks, media
- 3 Link our website, newsletter articles
- 4 Events parliamentary, society meetings



# Thank you for supporting World Radiotherapy Awareness Day!