



WORLD  
RADIOTHERAPY  
AWARENESS  
DAY 7 SEPT

# WORLD RADIOTHERAPY AWARENESS DAY

## SOCIAL MEDIA TOOL KIT

### Sample Posts (for individuals):

#### LinkedIn:

I am pleased to share my support for World Radiotherapy Awareness Day. I believe that uniting together, for this historic initiative, we can help ensure that people diagnosed with cancer have access to life-saving radiotherapy treatment.

 Learn More: [worldradiotherapy.org/](https://worldradiotherapy.org/)

#WorldRTDay #WRAD #OneVoiceForRadiotherapy

#### Facebook:

I'm proud to support World Radiotherapy Awareness Day! I believe that by coming together for this important cause, we can help make sure that everyone facing a cancer diagnosis has access to the life-saving radiotherapy treatment they need. Let's make a difference together!

 Learn More: [worldradiotherapy.org/](https://worldradiotherapy.org/)

#WorldRTDay #WRAD #OneVoiceForRadiotherapy

#### Instagram:

I'm excited to show my support for World Radiotherapy Awareness Day! I believe that as we come together, we can help make sure that everyone facing a cancer diagnosis has access to the life-saving radiotherapy treatment they need.

👉 Check them out: @worldrtday

#WorldRTDay #WRAD #OneVoiceForRadiotherapy



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X:

I'm proud to support World Radiotherapy Awareness Day! I believe that as we come together, we can help make sure that everyone facing a cancer diagnosis has access to the life-saving radiotherapy treatment they need.

#WorldRTDay #WRAD #OneVoiceForRadiotherapy


 Learn More: [worldradiotherapy.org/](https://worldradiotherapy.org/)

## Sample Posts (for Societies):

LinkedIn:

We're supporting World Radiotherapy Awareness Day and encourage our members and followers to learn more, share, and take part in this important initiative.

Together, we can amplify the message of "One Voice for Radiotherapy", and help ensure that people diagnosed with cancer have access to life-saving radiotherapy treatment.

 Learn More: [worldradiotherapy.org/](https://worldradiotherapy.org/)  
#WorldRTDay #WRAD #OneVoiceForRadiotherapy

Facebook:

We're excited to support World Radiotherapy Awareness Day! We encourage our members and followers to learn more, share, and take part in this important initiative.

Together, we can amplify the message of "One Voice for Radiotherapy", and help ensure that people diagnosed with cancer have access to life-saving radiotherapy treatment.

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### Instagram:

We're excited to support World Radiotherapy Awareness Day! We encourage our members and followers to learn more, share, and take part in this important initiative.

Together, we can amplify the message of "One Voice for Radiotherapy", and help ensure that people diagnosed with cancer have access to life-saving radiotherapy treatment.

👉 Check them out: @worldrtday  
#WorldRTDay #WRAD #OneVoiceForRadiotherapy

### X:

We're excited to help spread the word about World Radiotherapy Awareness Day, a movement ensuring that people living with cancer have access to life-saving radiotherapy.

📖 Learn more, share, and take part in this important initiative: [worldradiotherapy.org/](https://worldradiotherapy.org/)  
#WorldRTDay #WRAD #OneVoiceForRadiotherapy

## Sample Posts (for Sponsors):

### LinkedIn:

We're proud to support World Radiotherapy Awareness Day as part of our commitment to [cause/mission/, e.g., deliver the best cancer care, improve patient outcomes, etc.].

As a sponsor of this initiative, we stand behind their efforts to [select an area: highlight the essential role of radiotherapy in treating cancer; ensure people living with cancer get access to life-saving radiotherapy; educate healthcare professionals, patients and policy makers about the importance of radiotherapy; or recognise the importance of radiotherapy professions].

📖 Learn more about what they're doing:  
<https://www.worldradiotherapy.org/>  
#WorldRTDay #WRAD #OneVoiceForRadiotherapy



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### Facebook:

We're proud to support World Radiotherapy Awareness Day as part of our commitment to [cause/mission/, e.g., deliver the best cancer care, improve patient outcomes, etc.].

As a sponsor of this initiative, we stand behind their efforts to [select an area: highlight the essential role of radiotherapy in treating cancer; ensure people living with cancer get access to life-saving radiotherapy; educate healthcare professionals, patients and policy makers about the importance of radiotherapy; or recognise the importance of radiotherapy professions].



Learn more about what they're doing:

<https://www.worldradiotherapy.org/>

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### Instagram:

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Check them out: @worldrtday

#WorldRTDay #WRAD #OneVoiceForRadiotherapy

### X:

We're proud to support World Radiotherapy Awareness Day as part of our commitment to [cause/mission/, e.g., deliver the best cancer care, improve patient outcomes, etc.].

As a sponsor of this initiative, we stand behind their efforts to ensure people living with cancer get access to life-saving radiotherapy.



Learn more about what they're doing: <https://www.worldradiotherapy.org/>

#WorldRTDay #WRAD #OneVoiceForRadiotherapy



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## Who to tag:

WRAD Accounts:

- [LinkedIn](#)
- [YouTube](#)
- [Facebook](#)
- [Instagram](#)
- [X](#)

Use the hashtags: #WorldRTDay #WRAD #OneVoiceForRadiotherapy

## Reposts:

From the WRAD social channels, you can share posts, or repost them to your pages.

### Sample Copy:

1. Check out @WorldRTDay to learn more about their mission to [*select an area:* highlight the essential role of radiotherapy in treating cancer; ensure people living with cancer get access to life-saving radiotherapy; educate healthcare professionals, patients and policy makers about the importance of radiotherapy; *or* recognise the importance of radiotherapy professions ].
2. Check out @WorldRTDay to learn more about #OneVoiceForRadiotherapy